

FEB 27 2009

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TRANSMITTAL FORM	Application Number	10/789,665
	Filing Date	Feb 27 2004
	First Named Inventor	Matthew Roche
	Art Unit	2168
	Examiner Name	H. Q. Pham
(to be used for all correspondence after initial filing)		
Total Number of Pages In This Submission	27	Attorney Docket Number FORT-002-002

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Innovation Management Sciences		
Signature			
Printed name	Wilfred Lam		
Date	Feb 27 2009	Reg. No.	41,923

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PATENT APPLICATION

Attorney Docket No. FORT-002-002

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): ROCHE et al.)

Confirm. No. : 7553

Appl. No. : 10/789,665)

TC/A.U. : 2168

Filed: 02/27/2004)

Examiner: H. Q. Pham

Title: Method and System for Collecting Online Merchandising Data

Commissioner for Patents
P.O. Box 1450
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RESPONSE TO SECOND NOTICE OF NON-COMPLIANT AMENDMENT

Sir:

The present submission is responsive to the Non-Compliant Amendment mailed on January 29, 2009. The Examiner's review and consideration of this application and its claims in light of the following amendments and remarks is respectfully requested.